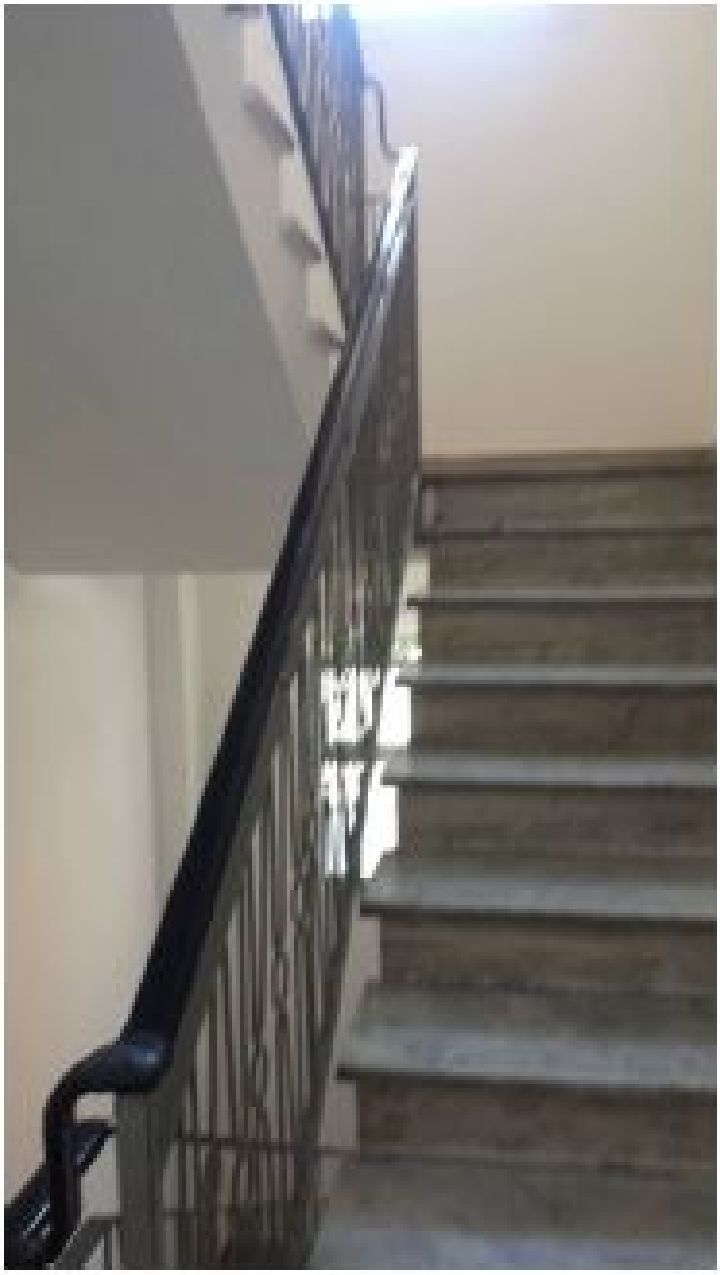PROSPETTO PRINCIPALE